

1980-03-10

Consumer Advocate David Horowitz to Speak at USD, March 22

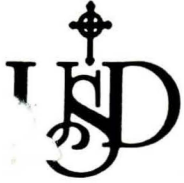
Office of Public Information

Follow this and additional works at: <http://digital.sandiego.edu/newsreleases>

Digital USD Citation

Office of Public Information, "Consumer Advocate David Horowitz to Speak at USD, March 22" (1980). *News Releases*. 2291.
<http://digital.sandiego.edu/newsreleases/2291>

This Press Release is brought to you for free and open access by the USD News at Digital USD. It has been accepted for inclusion in News Releases by an authorized administrator of Digital USD. For more information, please contact digital@sandiego.edu.



OFFICE OF PUBLIC RELATIONS

DIRECTOR: SARA FINN

NEWS AND PUBLICATIONS WRITER: BILL RITTER

TELEPHONE: 714-291-6480 / EXT. 4296

ADDRESS: RM. 266 DE SALES HALL, ALCALA PARK, SAN DIEGO, CA 92110

FOR IMMEDIATE RELEASE

CONSUMER ADVOCATE DAVID HOROWITZ TO SPEAK AT USD, MARCH 22

David Horowitz, well-known consumer advocate for NBC-TV, will be the featured speaker at the University of San Diego Alumni Association's 2nd Annual Continuing Education Seminar, to be held on Saturday, March 22, from 9 a.m. to 3 p.m., in USD's Camino Theatre.

"Two Bits, Four Bits, Six Bits---Your're Bankrupt" is the title of the seminar, which will focus on personal financial and consumer issues.

Horowitz, long-time consumer expert, is host of the nationally-televised "David Horowitz Consumer Buyline," and the author of "Fight Back! And Don't Get Ripped Off."

Other speakers include William Jeffrey, Senior Investment Officer in charge of the Trust Investment Department of California First Bank; Kathryn Heily, Senior Account Executive for Merrill Lynch, Pierce, Fenner and Smith; Donald Read, tax partner with Luce, Forward, Hamilton and Scripps; and Edward Clare, President of Clare Management Corporation.

Partial funding for the seminar is provided through a grant from California First Bank.

Cost for the day-long seminar is \$10. Lunch will be available.

Advance registration is available by calling the USD Alumni Office at 291-6480, extension 4294.

###